



**2019 US INDOOR SKYDIVING  
OPEN NATIONAL CHAMPIONSHIP  
AT IFLY VA BEACH**

**SPONSORSHIP OPPORTUNITIES**



**Greetings!**

iFLY Va Beach and United States Indoor Skydiving (USIS) seek your sponsorship for the 2019 U.S. Indoor Skydiving Open National Championship and World Championship Qualifier event series from January 11<sup>th</sup>-13<sup>th</sup>, 2019. This event provides the opportunity for the best indoor skydiving athletes from across the United States to earn a spot on the prestigious U.S. Team which will compete for the World Championship of Indoor Skydiving in France 2019.

In April 2017, iFLY Va Beach was selected to host the first U.S. National Indoor Skydiving Championship. With over 30 wind tunnels nationwide and 120 worldwide, it was an honor to lead the way on behalf of the United States in this emerging sport.

Both during and after the competition, we experienced great success with production and team attendance, and the overall results surpassed all expectations. The event's Livestream, shared through the iFLY Va Beach Facebook page, yielded 55,000 views, 250K reaches, and 2.5 million engagements through likes, comments, and shares.

In 2018 iFLY Va Beach successfully hosted the 2<sup>nd</sup> U.S. National Championship. With an astounding 49 teams and 27 free-stylists, the first 25 placing competitors earned a spot on the U.S. Indoor Skydiving Team.

USIS was created in February 2018 with the goal of unifying the sport of indoor skydiving within the US. These 25 competitors earned a spot to compete in the World Championship of Indoor Skydiving in France 2019. iFLY Va Beach has been selected as the U.S. National Training Center and has already supported athlete training for the World Championship 2019.

A recap of the 2017 championship can be viewed at: <https://www.youtube.com/watch?v=b7bn2jLBrs8>

A highlight video of the 2018 competition can be viewed at: <https://www.youtube.com/watch?v=tjDEkz7zBhg>

We want you to be a part of this exciting movement with us! Our marketing reach is both national and international. There are several sponsorship packages for you to choose from to best suit your business and marketing goals. In partnering with us, your brand will be represented throughout every stage of the competition, from initial promotions and advertising, to post-event media. With US Indoor Skydiving annual events such as the Welcome Party & Draw and the Final Awards Ceremony, there is opportunity for your brand to reach maximum exposure. Our market is composed of 'early adopters' interested in sports, technology, fitness, and global brands. Indoor Skydiving appeals to children (ages 5-12yrs) teenagers (13-17yrs) and adults (18-50yrs).

**Our community is diverse, passionate, and adventurous, and we think you are too.**

**Partner with us and fly high!**

**Participation Deadline is December 1st, 2018.**



## **Title Sponsorship \$10,000**

(1 Available)

- Radio spot mentions for event (10-12 mentions/week for 3 weeks)
- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Prominent placement of logo on apparel
- Company name, link, and logo on electronic marketing (30,000+ subscribers)
- Logo engravement on winners' medals
- Commercial on Livestream
- Livestream and event mentions
- VIP seating to include 10 seats at the Awards Ceremony/Party
- Meet and Greet opportunity with US Team
- 24 flights for up to 12 people (reservation required)
- Prominent logo placement in venue
- Customized social media opportunities (Over 10k followers)
- Banner placement at venue
- Opportunity to speak at Welcome Party/Draw and Awards Ceremony
- Logo on step and repeat
- Opportunity to provide corporate swag in competitor bags
- Vendor booth opportunity at event

## **Presenting Sponsorship \$8,000**

(1 Available)

- Radio spot mentions for event (10-12 mentions/week for 3 weeks)
- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Placement of logo on apparel
- Company name, link, and logo on electronic marketing (30,000+ subscribers)
- Commercial on Livestream
- Livestream and event mentions
- VIP seating to include 5 seats at the Awards Ceremony/Party
- 20 flights for up to 10 people (reservation required)
- Logo placement in venue
- Customized social media opportunities (Over 10k followers)
- Opportunity to speak at Welcome Party/Draw and Awards Ceremony
- Logo on step and repeat
- Opportunity to provide corporate swag in competitor bags

## **Food Sponsor**

(Minimum cash sponsorship of \$250)

- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Social media shout-out (Over 10k followers)
- Opportunity to provide corporate swag in competitor bags
- Onsite screen logo rotation

**\*\*Estimated 50 people per meal (feeding staff, judges and announcers)**

## **Gold Sponsorship \$2,000**

- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Company name, link, and logo on electronic marketing (30,000+ subscribers)
- Placement of logo on apparel
- Livestream and event mentions
- 8 flights for up to 4 people (reservation required)
- Onsite logo placement and screen rotation
- Social media shout-out and opportunities (Over 10k followers)
- Be able to provide corporate swag in competitor bags

## **Silver Sponsorship \$1,000**

- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Placement of logo on apparel
- Livestream and event mentions
- 6 flights for up to 3 people (reservation required)
- Onsite screen logo rotation
- Social media shout-out (Over 10k followers)
- Opportunity to provide corporate swag in competitor bags

## **Bronze Sponsorship \$500**

- Company name, link, and logo on competition, USIS, and iFLY Va Beach's websites
- Placement of logo on apparel
- Livestream and event mentions
- 4 flights for up to 2 people (reservation required)
- Social media shout-out (Over 10k followers)







# WHAT PEOPLE HAD TO SAY



"I've made it back to the UK and I wanted to drop you a line to say thank you for an amazing event. Once again Virginia Beach raises the bars in tunnel flying and you can be proud knowing you have organized the best event to date that the USA has ever seen" -- Wayne Loxton, IBA Director

"The single most important success criteria is having professional people that care about what they do and as a team that is the best description I can think of for iFLY VA Beach" -- City of VB Sports Marketing

"It was by far the best competition I've ever attended, I loved that the whole VA Beach staff was responsible for the even and they worked together as a team to make it successful...good job!" - Eduardo Rueda, Competitor

Event covered by Inside Business, Pilot Online & WTKR 13



## LET'S PARTNER.

Let's chat about how we can make this successful for both your business and ours.

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# Sponsorship Agreement Form

2019 US Indoor Skydiving  
Open National Championship

Organization/Company Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Organization website/link: \_\_\_\_\_

## Partnership Level

Please select your desired level of Sponsorship:

- ☐ Title Sponsor \$10,000
- ☐ Presenting Sponsor \$8,000
- ☐ Gold Sponsor \$2,000
- ☐ Silver Sponsor \$1,000
- ☐ Bronze \$500
- ☐ Food Sponsor- minimum \$250

If you have selected Food Sponsor please select from the following:

☐ Cash \$ \_\_\_\_\_ ☐ Food \_\_\_\_\_

Authorized Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Info: Misty@iFLYvabeach.com or Kendall@iFLYvabeach.com